

CHANGO PROFILE

We cherish challenges, and we are ready to tackle each one consistently and firmly!

2029





Emango is an international agency in the field of digital marketing in all its aspects. We provide efficient digital services that suit all businesses and meet your sales and ROI goals.

Focus on growing .. Focus on results



Our vision

Become your business's key partner and drive the change of digital marketing to be more perceptive and efficient to suit the future of AI.

Our Mission

Deliver our digital services at the highest international standards to enterprises and businesses all over the world. We aim to shifting the definition of corporate visual identity to be able to stand out in light of the crucial competition we are witnessing today.

As a visionary advertising agency, we strive to transform your brand into a well- structured trade mark that can effortlessly speak for itself. This starts by better understanding your brand's goals and digs down using the digital marketing tools and strategies to legitimately maximize your impact and optimize your ROI.

STORY STORY

In 2019, emango was brought to life in cooperation with three highly motivated entrepreneurs. e-mango's vision was focused on integrating digital marketing and its strategies with visual identity in a modern way that guarantees greater results for all business sectors.

The company's name emango consists of two parts, the (e) abbreviated from (electronic), and (mango) because of its orange color that reflects passion, youth, optimism, and enthusiasm, representing the main qualities we seek to provide to our customers all over the world.

Now, emango has become a large interdependent family seeking to develop business for large companies all over the world and help market their services and improve the internal departments of those companies such as sales and customer service.

OUR-SERVICES

01 Social Media Marketing

Social media marketing can benefit businesses of all sizes in all industries. Brand Awareness, Better Customer Service

2. Search Engine Marketing

Did you know that Google handles around 3.5 billion searches each day? Incredible Targeting Options

3. Display Advertising

Display ads can appear on just about any type of website and are a great way for small businesses to reach relevant consumers



4. Video advertising (Youtube)

Build brand awareness with engaging and visual stories. Generate leads, Increase your website traffic

5.Website Design & Development

Attractive website design is how you keep it performing to the best of its ability. Your website is there to communicate your message

6.Brand Design

Brand design
describes how a
brand chooses to
visually represent
their brand identity
to the public

7.Social Media Storytelling & Reels

Social media storytelling is the process of using social media platforms to tell stories about your brand, products, or whatever to your audience



Marketing & design Agency 07

Listen & Discover

- **1.**Get client requirements & needs
- **2.**Understand client goals
- **3.**Conduct market research
- **4.**Develop brand strategy

www.emango.co

2

Define & Plan

- **1.**Pinpoint objectives
- **2.**Build marketing
- **3.**Plan media
- 4.Define metrics

3

Design & Create

- **1.**Translate objectives into ad creatives
- 2.Develop content
- 3.Drive response

4

Launch & Measure

- **1.**Collect daily feedback
- 2.Assess ROI
- **3.**Collect data

Improve & Optimize

- **1.**Develop new strategies
- **2.**Define new markets
- 3.Minimize CPAs





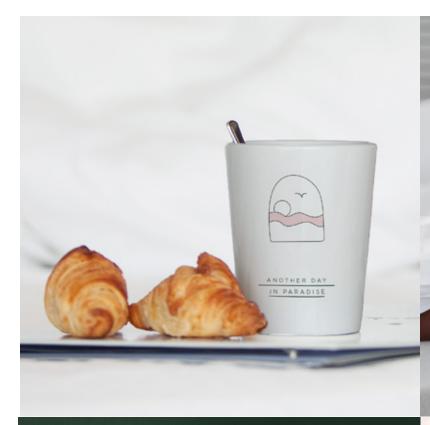




This is a chalet in the Dead Sea area with an outstanding view that combines the sea and rocks with a magical sunset and a unique modern design. We have created all related branding material to this trademark including its logo, printings, and cups.



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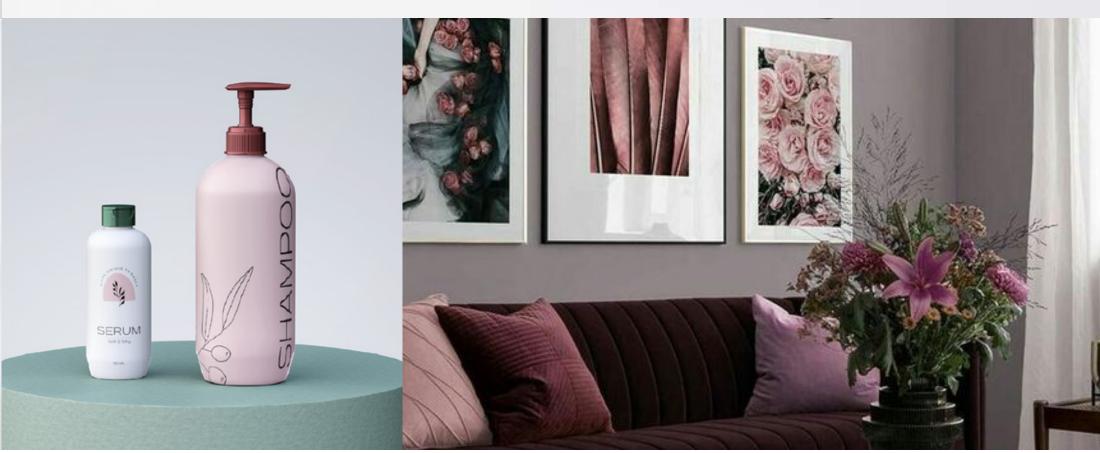


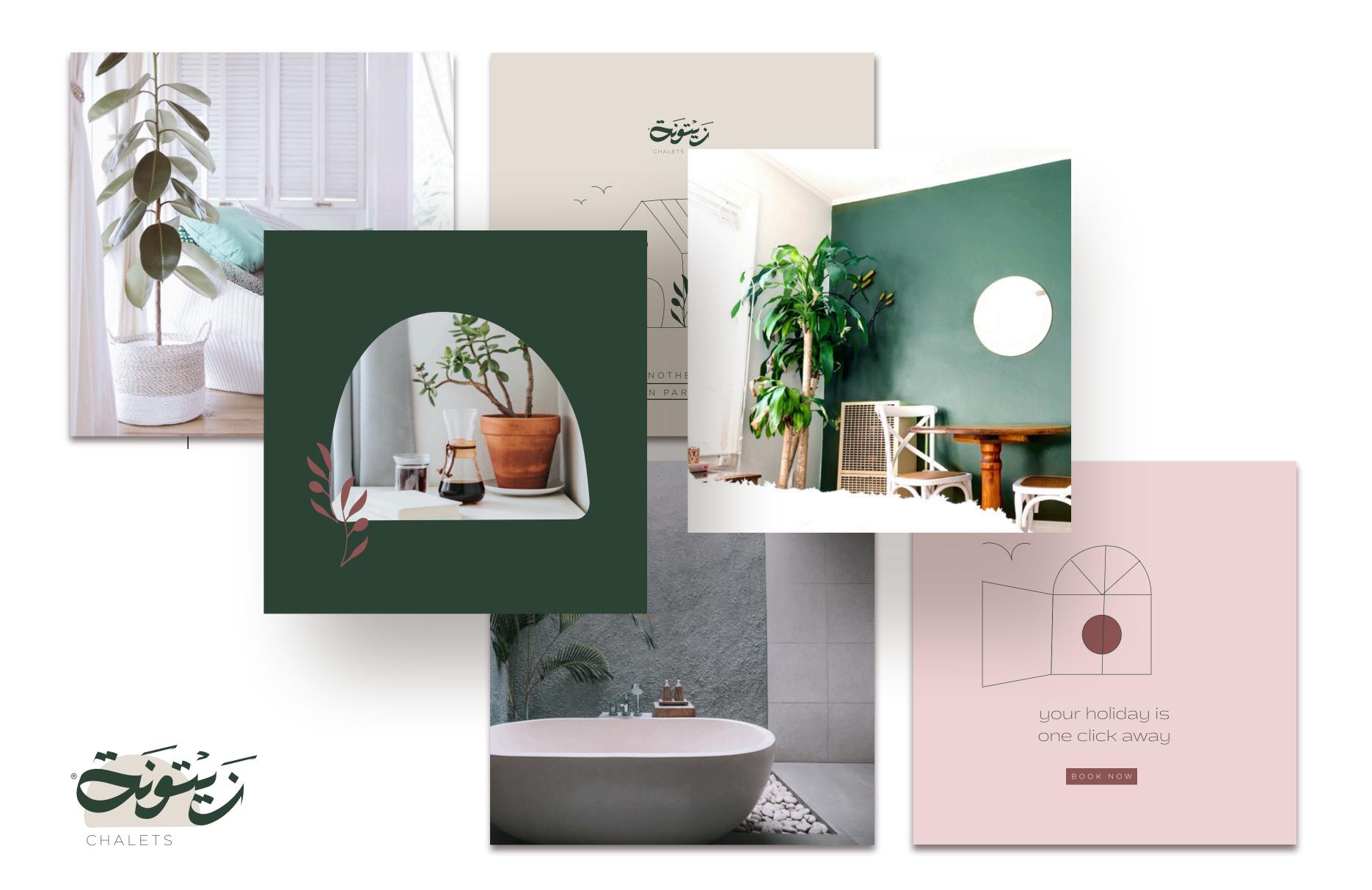














This is a mobile phone application that sells various cosmetic and hair care products from multiple global brands. Throughout this project, we have developed a name for the App, created the App's designs for mobile phones (accessible for both iPhone and Android devices), and developed the app's design on social media platforms.

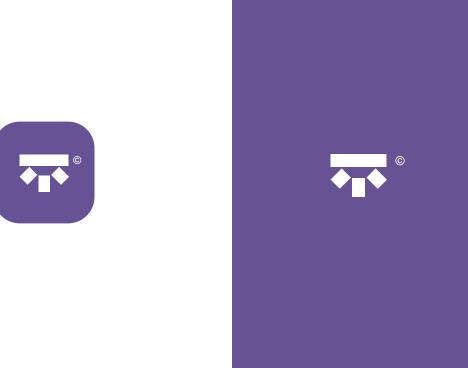


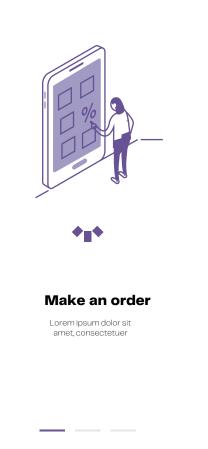
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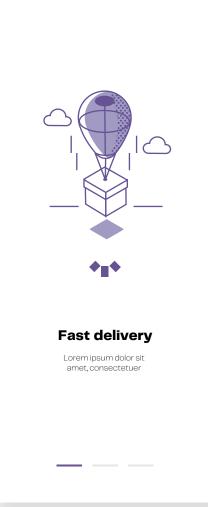
Color Palette

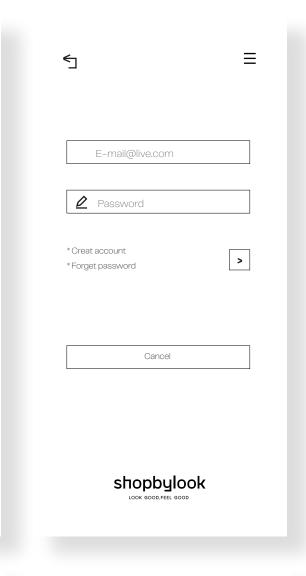
Purple mood





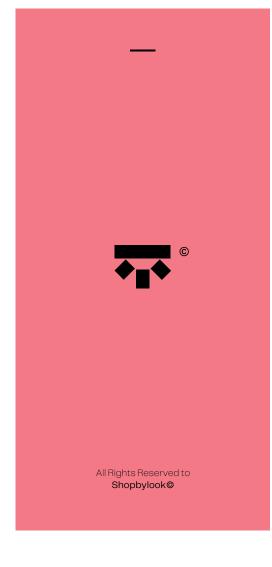




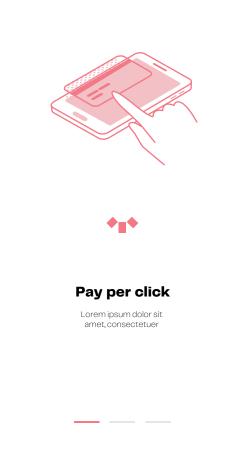




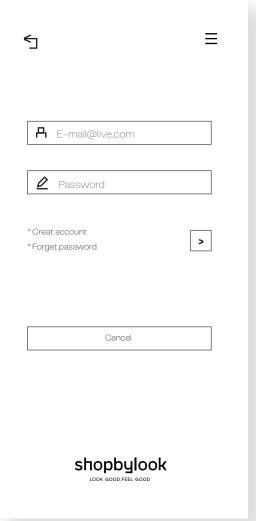








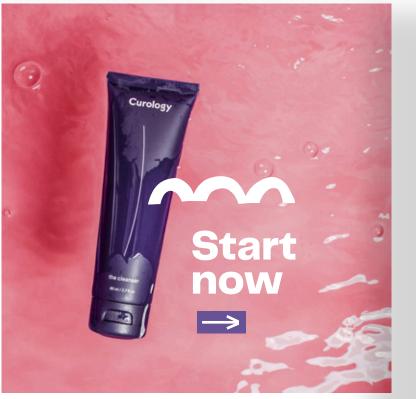


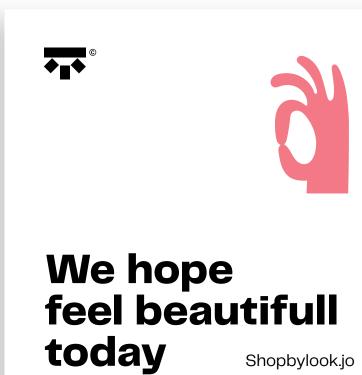














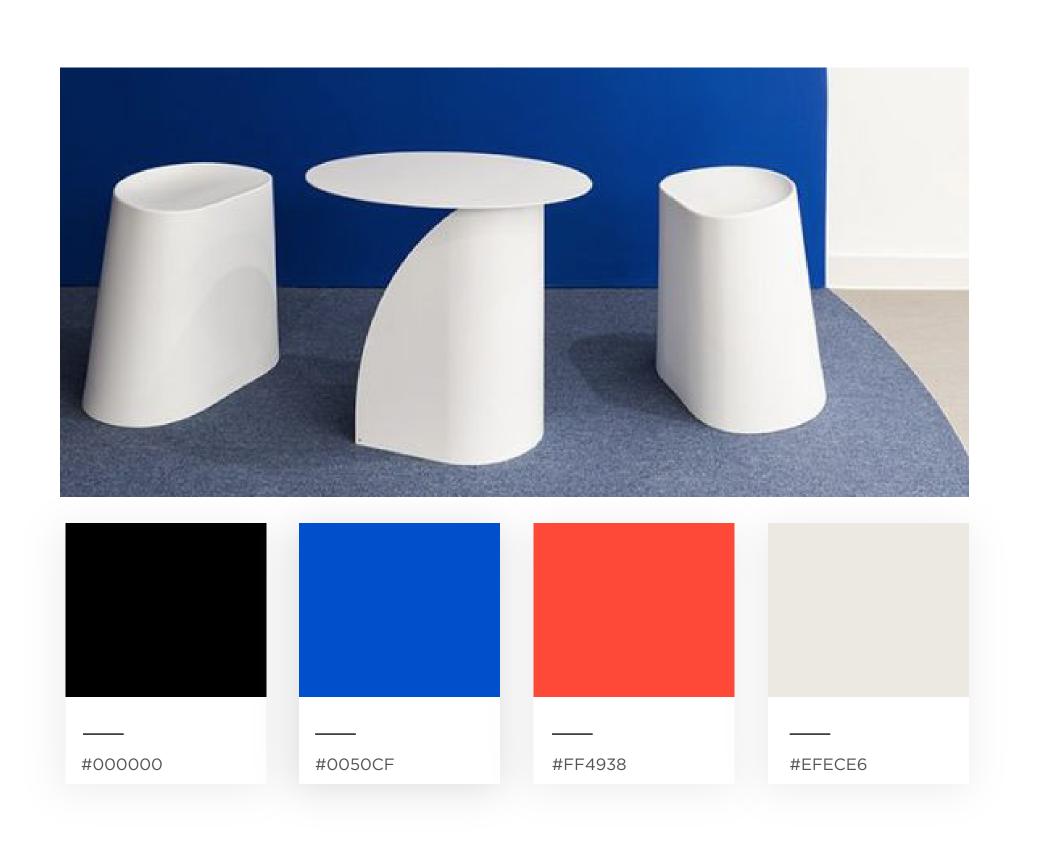






SCENE

An interior design company that operates in multiple Arab countries on several large projects ranging from villas to palaces as well as VR designs. We have designed the company's logo based on the company's portfolio and its interior designs.

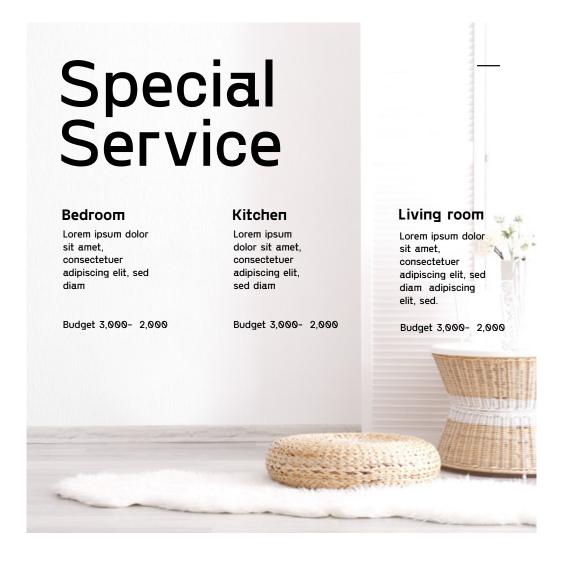










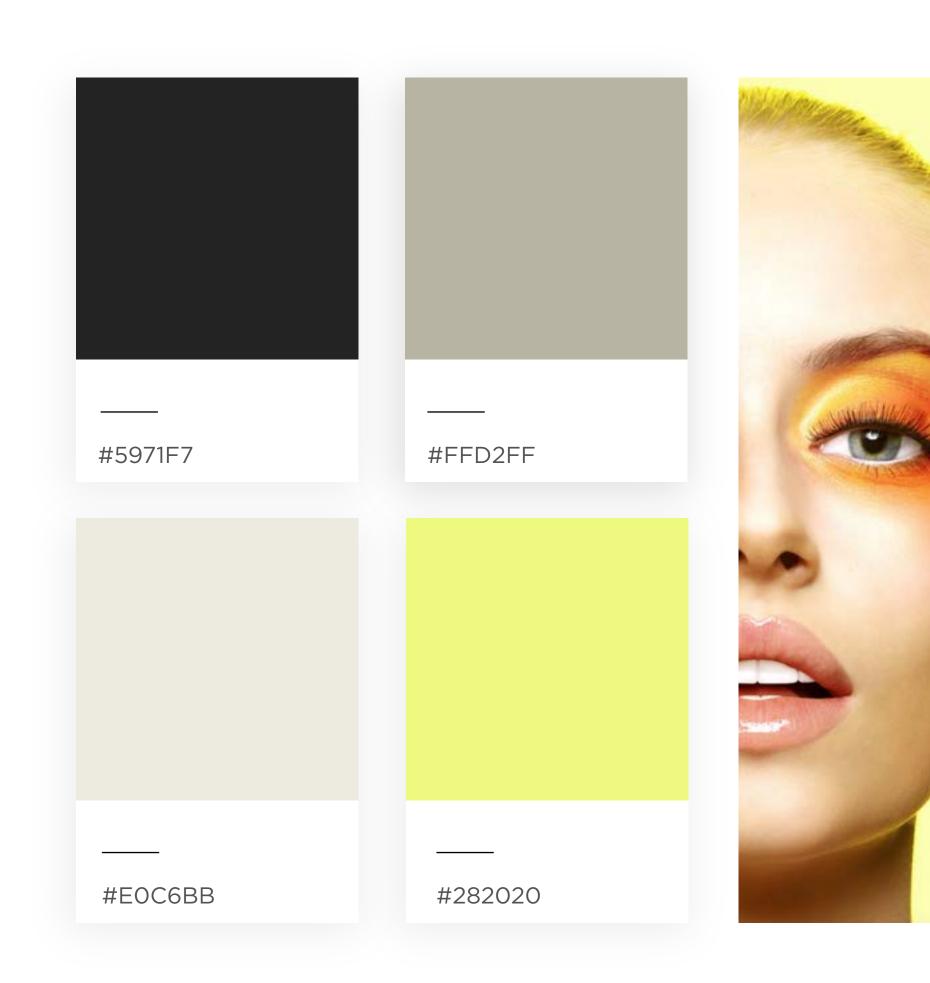






Dubai Beauty®

A company based in the United Arab Emirates that specializes in the sale and distribution of cosmetic goods to other Arab countries. We have created its visual identity that reflects the nature and specialization of its work, as well as building the company's website.



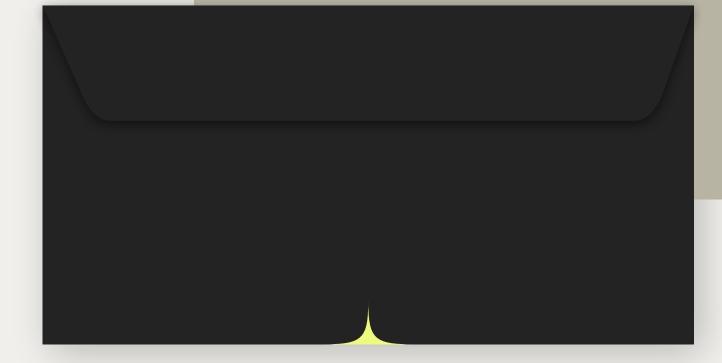


IT'S TIME TO SHINE LIKE A STAR

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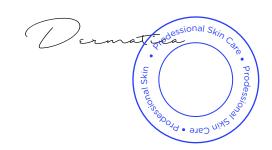


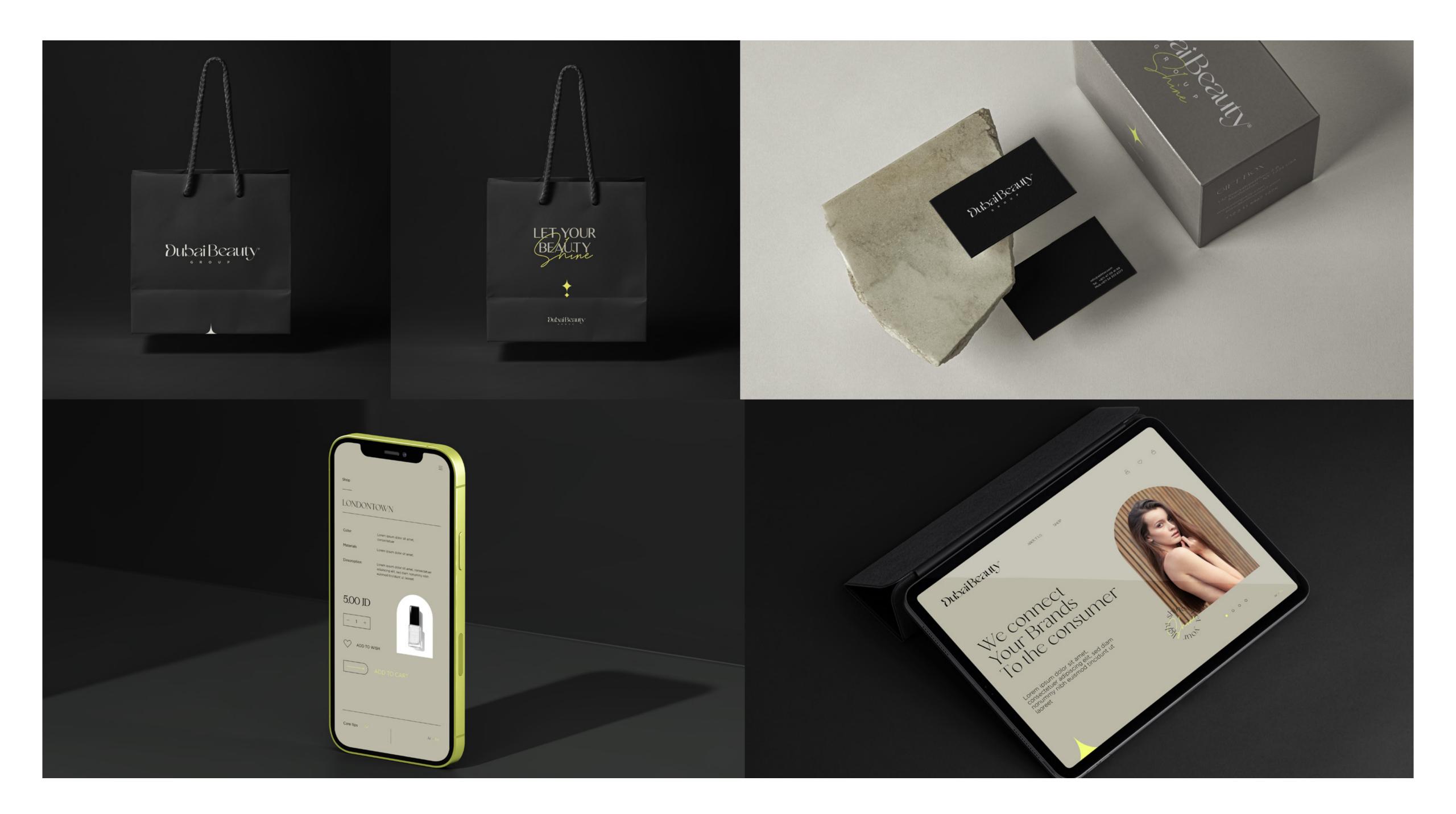
Dear Sir,

Date | 15 Dec 2021

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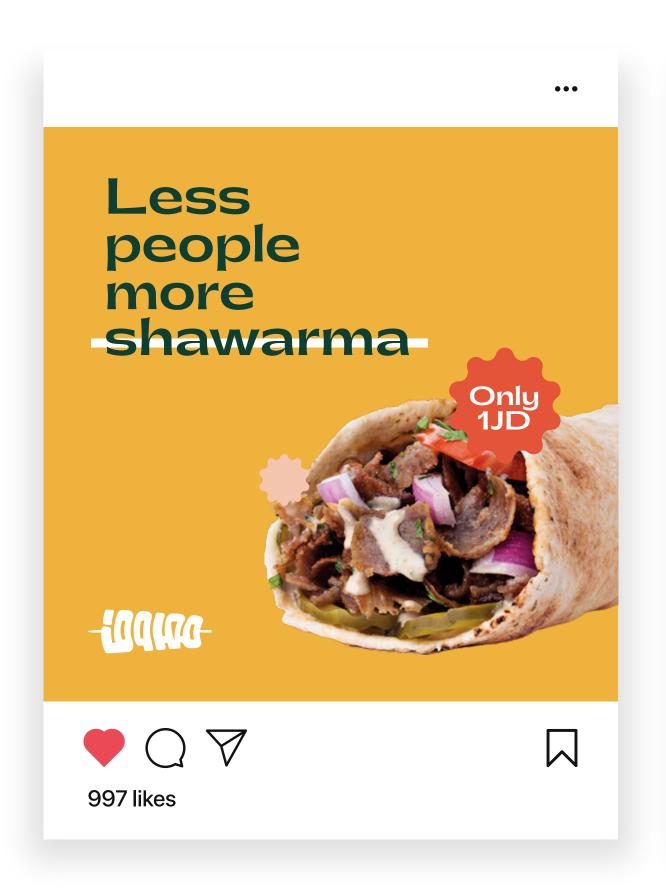


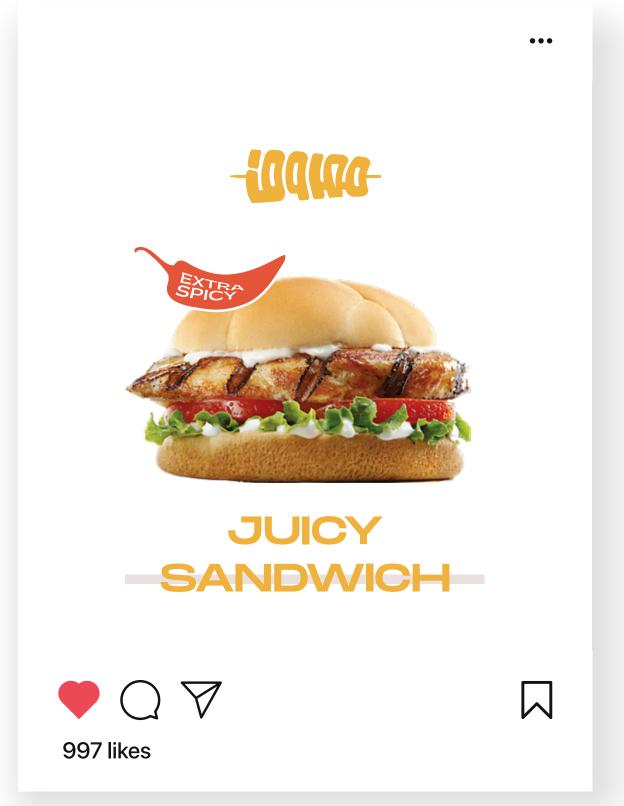


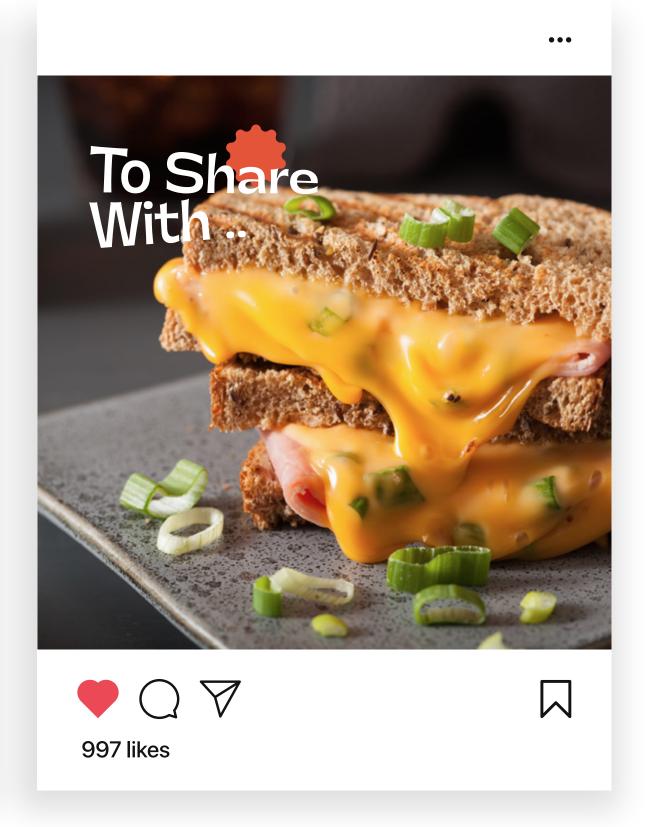


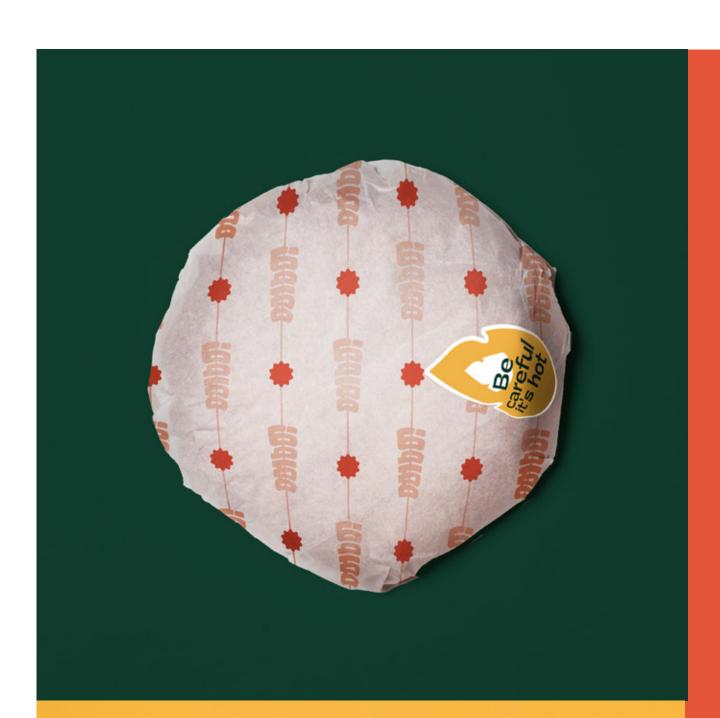
A restaurant that specializes in serving fast food and shawarma in Jordan. We have designed the restaurant's logo to look like a shawarma skewer. We have also designed all of the brand-related products including the social media posts.















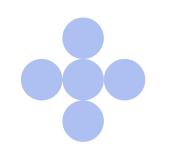


A nutrition clinic in Jordan operating out of several branches in the capital—Amman, with highly qualified team of nutrition experts. We have created the clinic's logo based on the design of the perfect human body shape, the Hourglass Body. We have created a unique visual identity for the clinic's social media sites. We have also handled all the clinic's publications including the physical examination reports.



HOURGLASS BODY

I finally figured out what my body shape is, it's an hourglass with a few extra minutes!









CONCEPT



















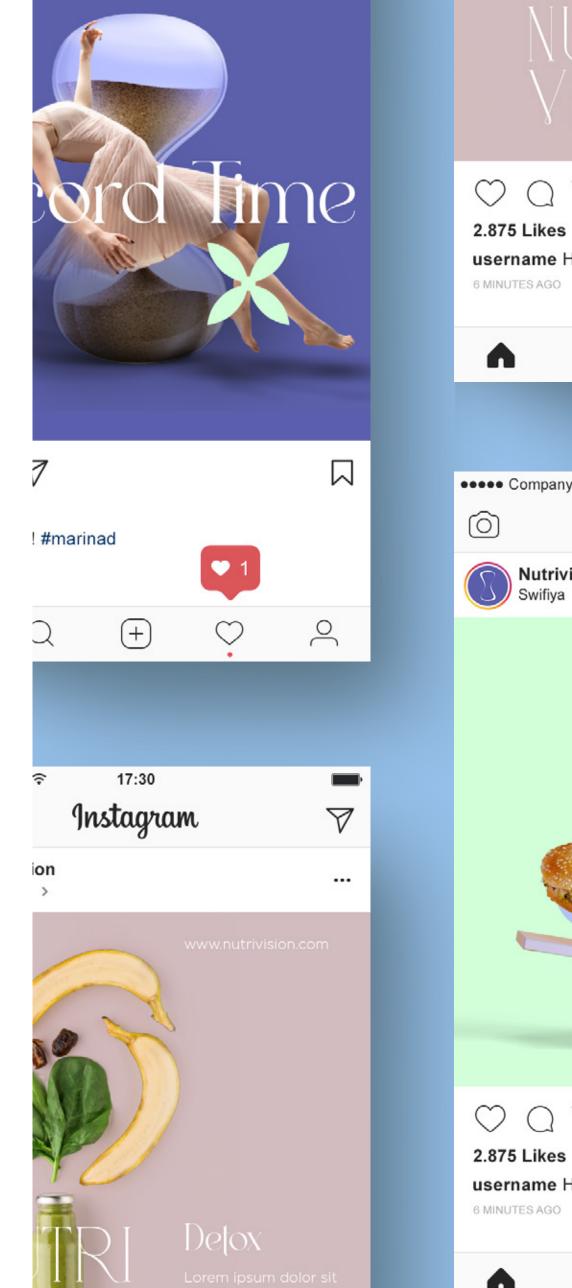


Cereal



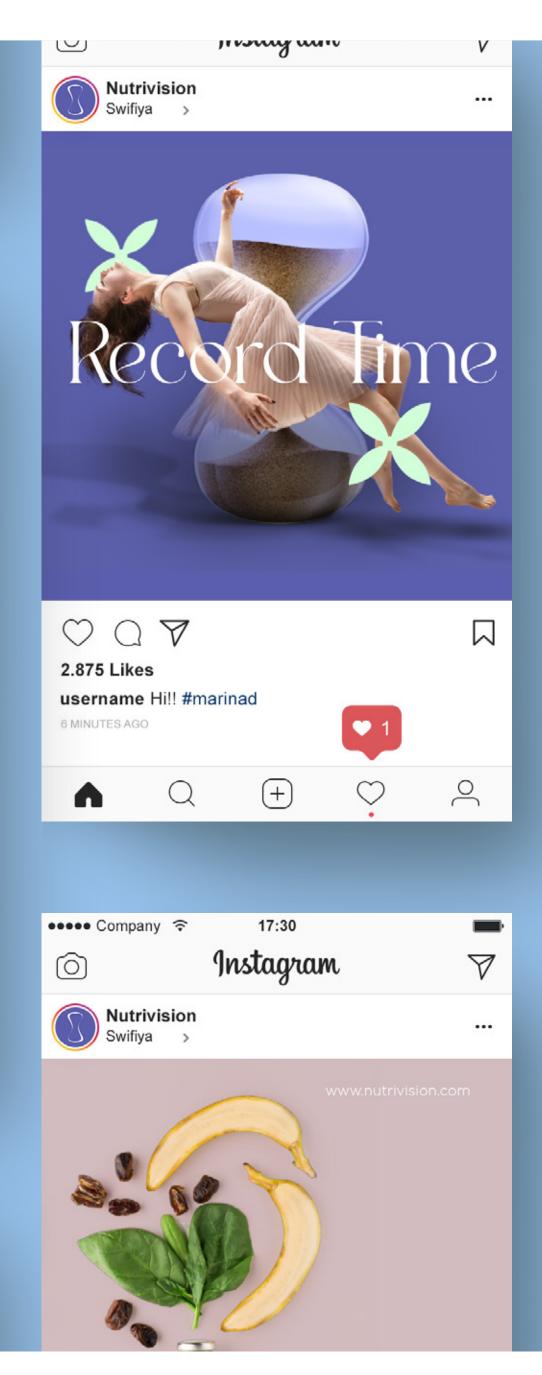


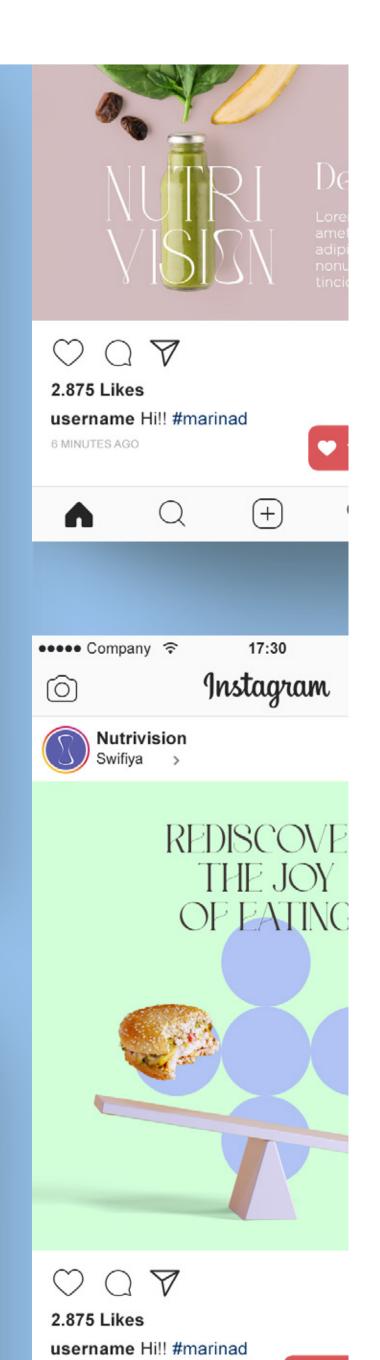








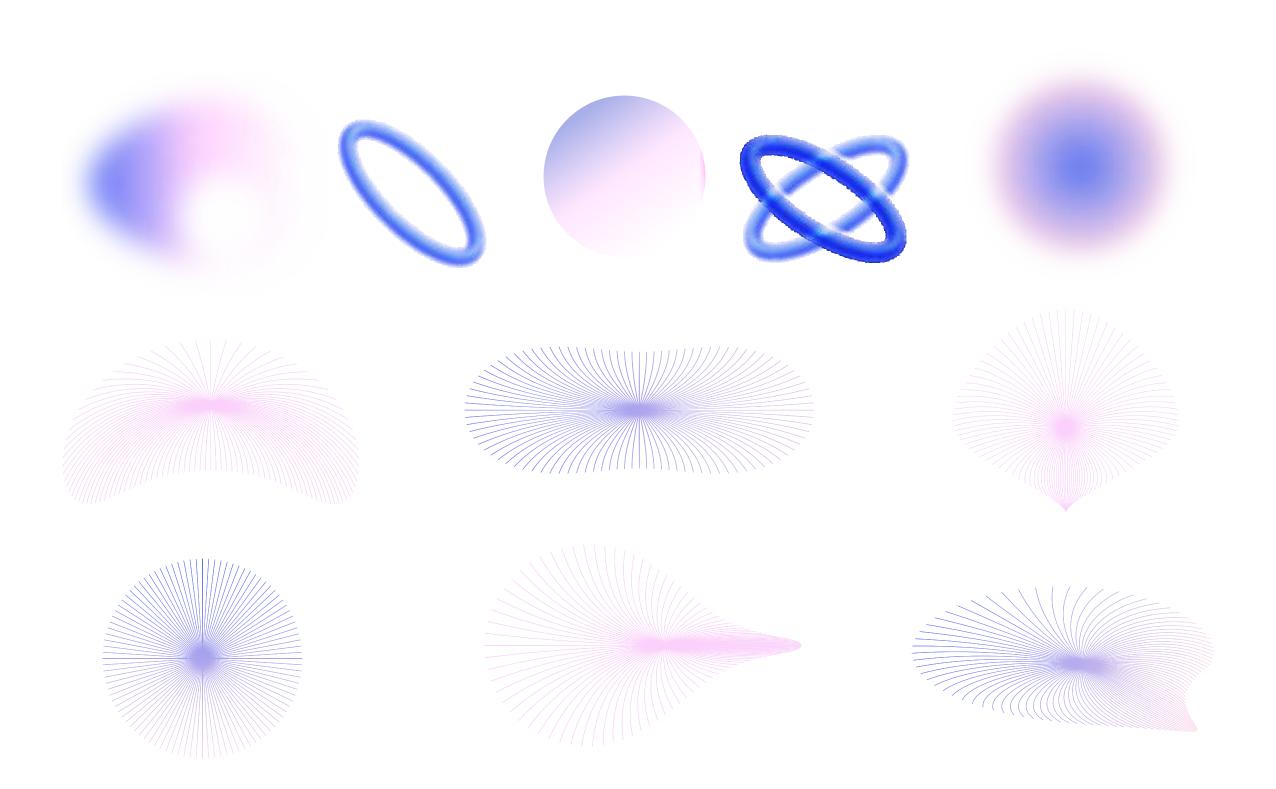




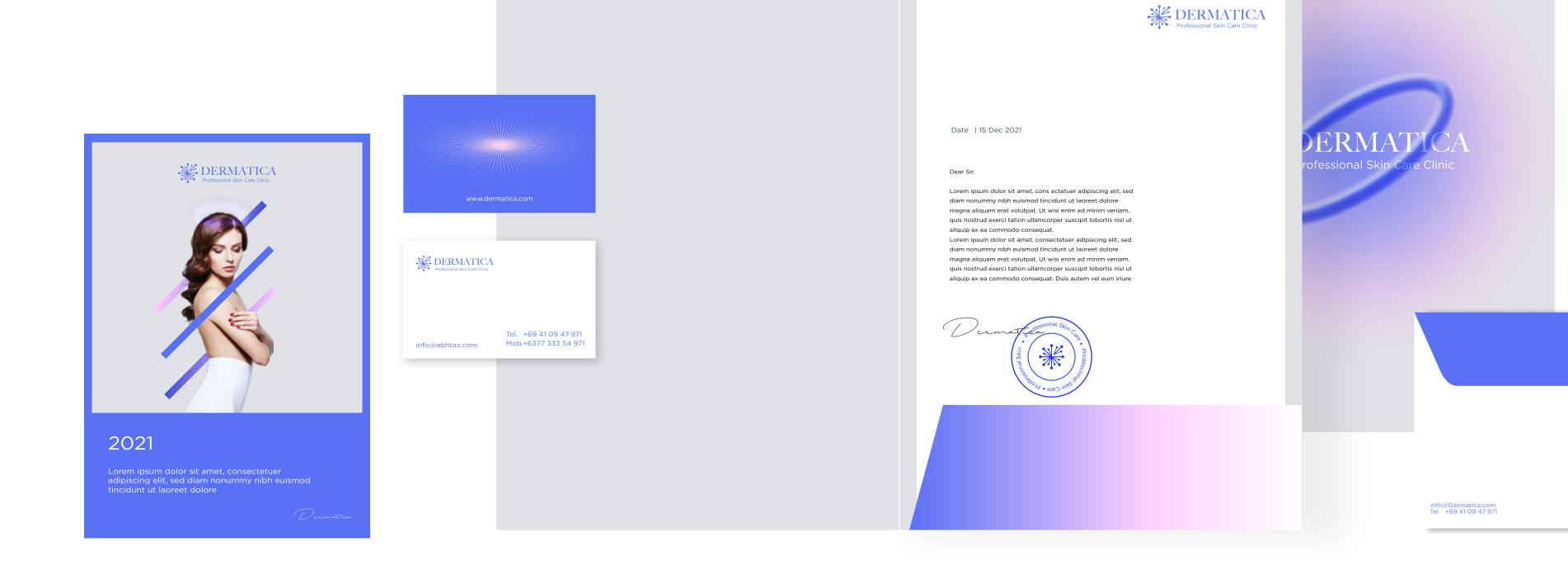
6 MINITES AGO



A beauty clinic in the Jordanian capital—Amman, run by several well—known and highly qualified dermatologists. We have created the logo and visual identity of the clinic based on the modern and unique approach that the clinic employs in using lasers to remove body hair, which is one of its primary services. We have also created the clinic's social media posts based on this idea.



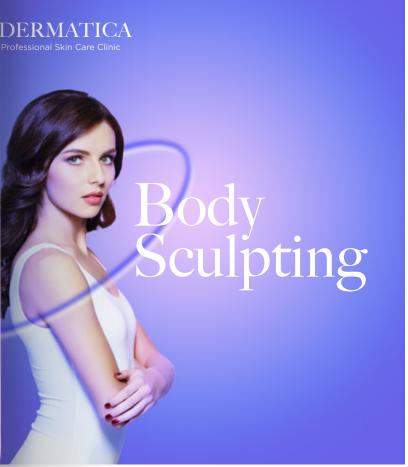
STATIONARY







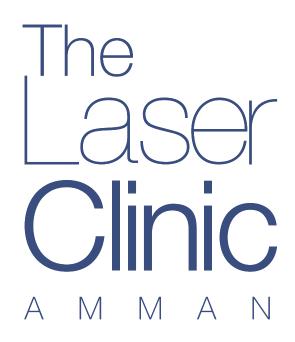




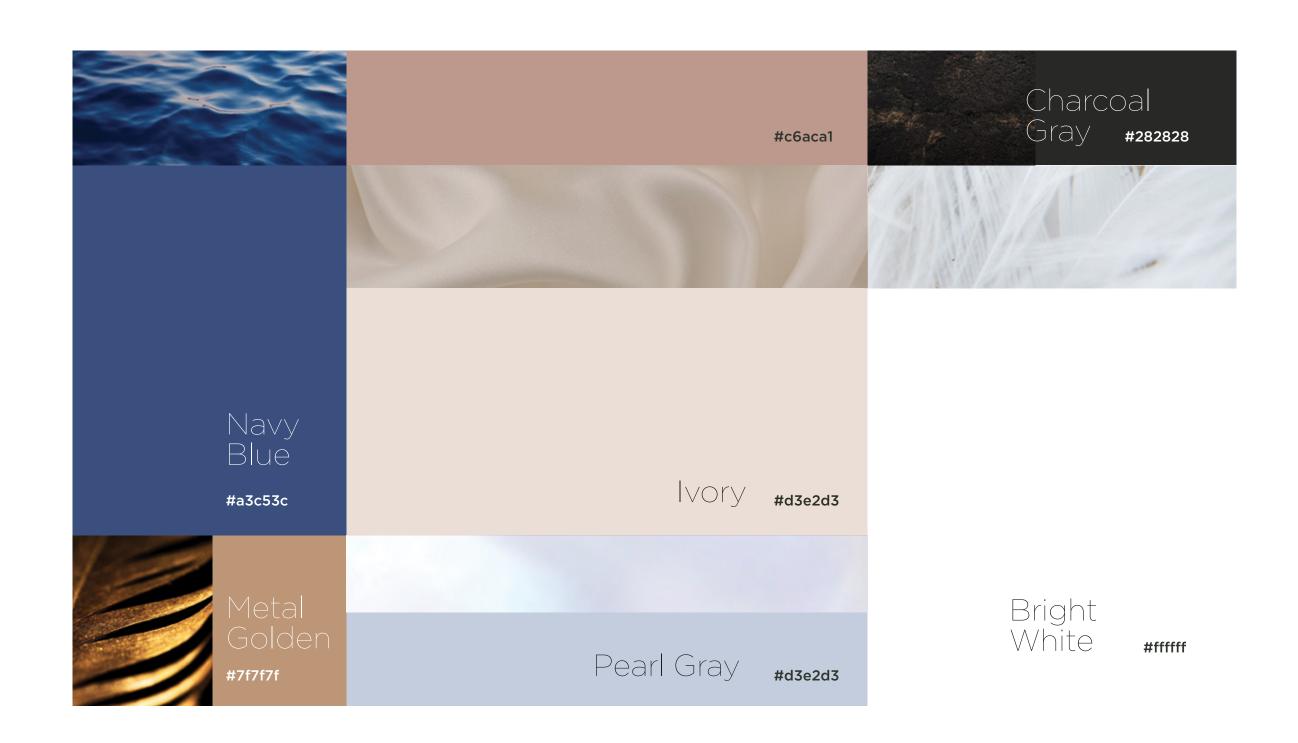


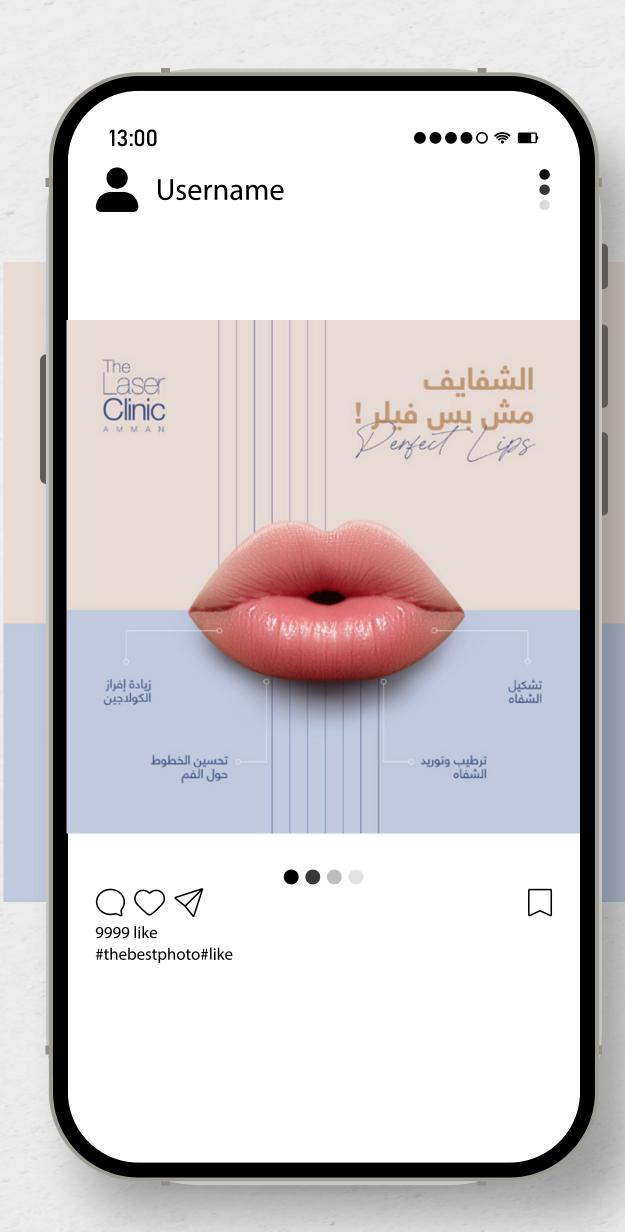






A clinic that houses several cosmetic and nutrition experts under one roof. We have chosen the branding colors, lines, and ideas for its social media posts using neutral yet elegant tones that comprises all what it specializes in, while considering their target audience.





















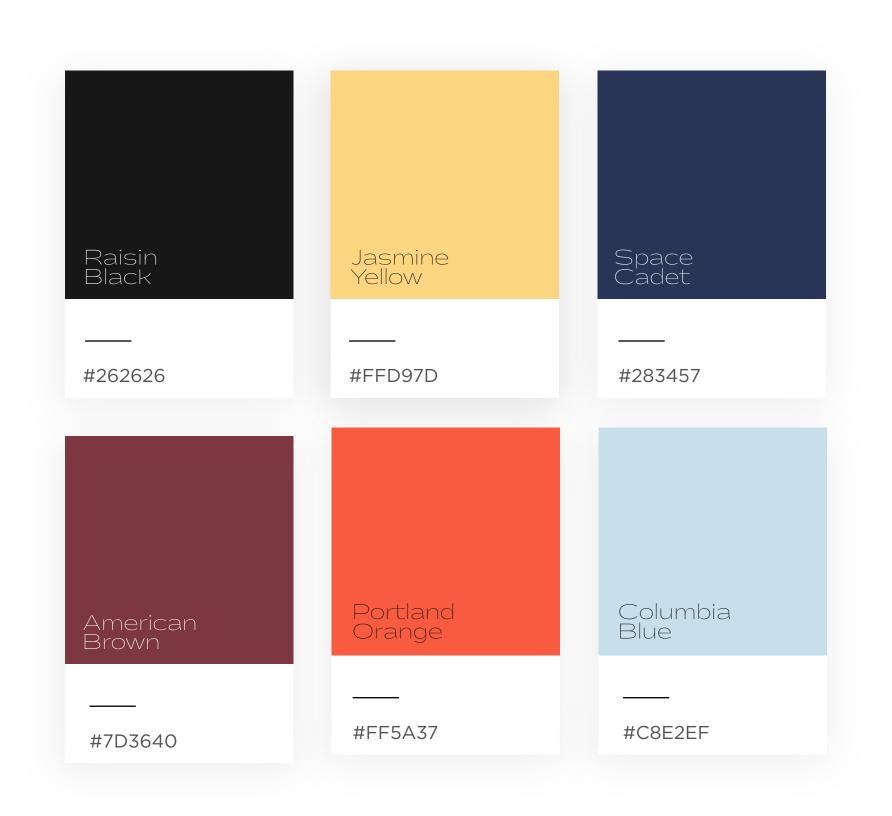






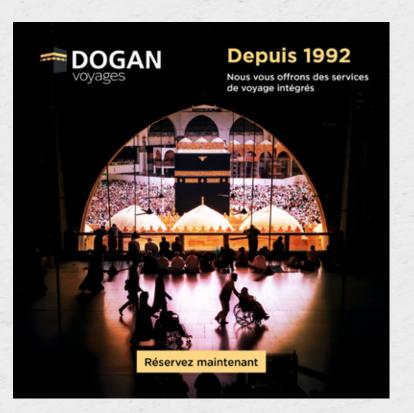


A French travel agency, working out of León. This agency specializes in religious tourism. It provides travel packages for Muslims who live in Europe, concentrating on areas with religious sites such as Mecca and Jerusalem. We have created social media posts that highlight the destinations of interest for their target audience, which led to increasing the fan base for this agency, and creating awareness of its work.



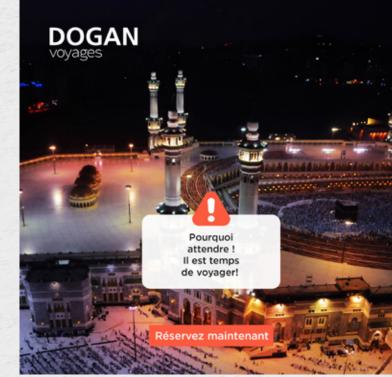










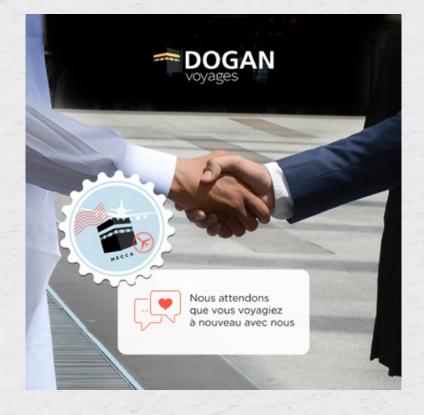




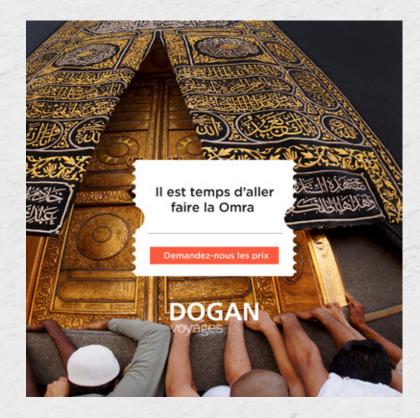


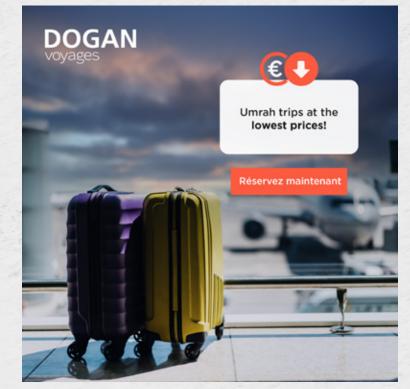










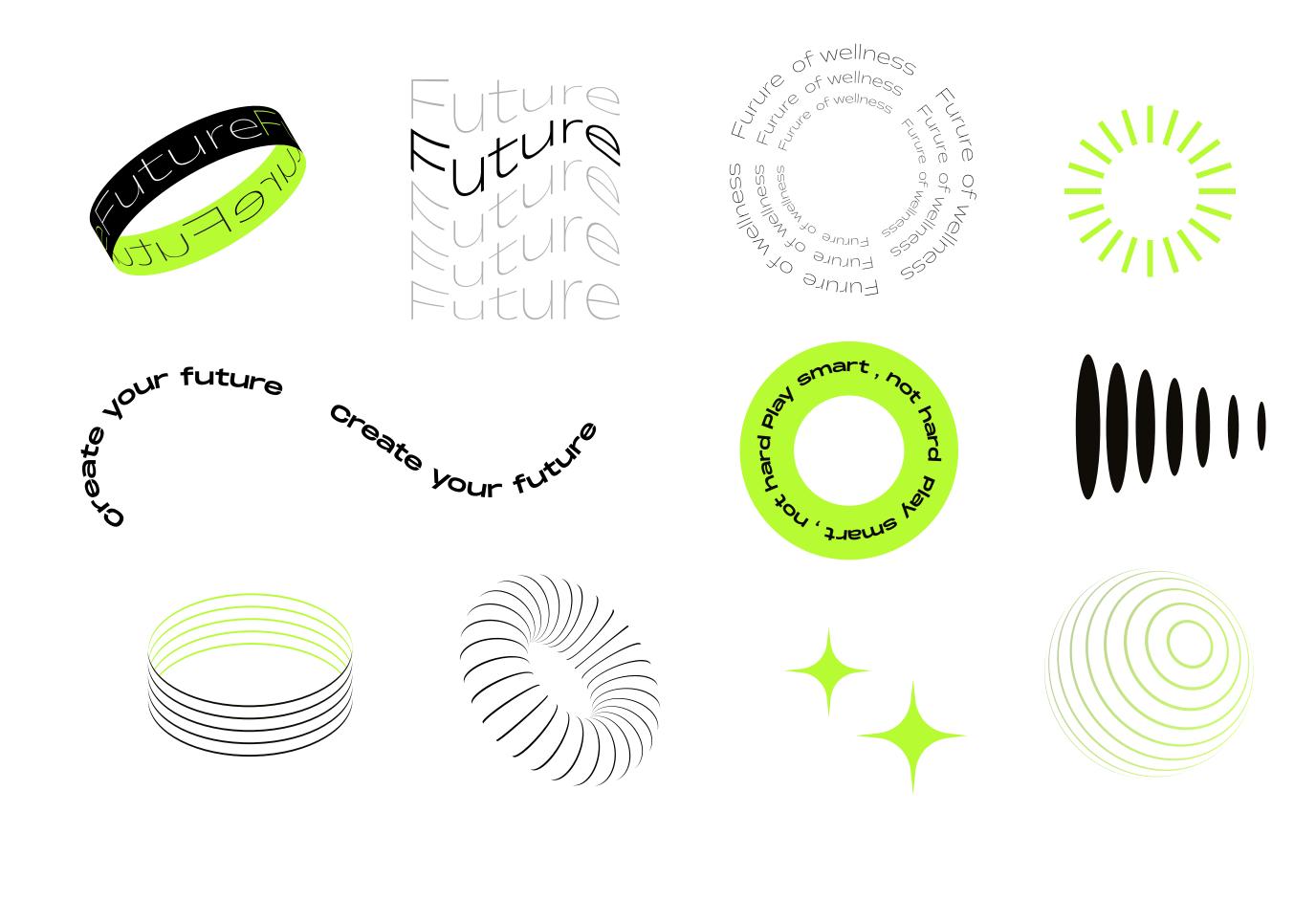






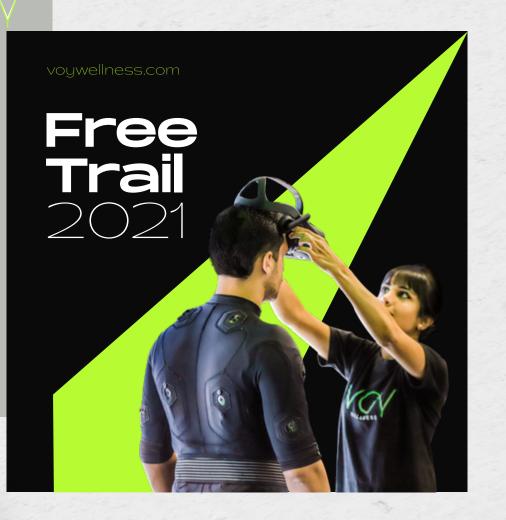


A highly advanced and modern sports gym. We have created social media posts to explain to the public how this gym operates. We highlighted the modern technologies used and how it saves time and effort during training.





Nothing can stop you















VOY VR

Packages



Calorie Burner

+ Prime (10 Sessions) = 190 JD - Smart (20 Sessions) = 330 JD

- Lifestyle (30 Sessions) = 480 JD

Only at the **center**

+ All packages include at least 2 complementary physical assessment sessions



VOY Electrify (EMS) Packages

- Prime (10 Sessions) = 240 JD - Smart (20 Sessions) = 440 JD

- Lifestyle (30 Sessions) = 600 JD - Flexi (5 Sessions) = 140 JD

+ At the **center** or **home**

(Home service only)

- + All packages include at least 2 complementary physical assessment sessions
- For home service personal tight suit is added automatically = 30 JD



VOY Regular ONE to ONE Training

- Mini (5 Sessions) = 125 JD - Maxi (10 Sessions) = 190 JD

- + Only at home
- + All packages include at least 2 complementary physical assessment sessions



VOY Magnetize (BMF) Packages

- BMI < 30 (12 Sessions) = 290 JD

- BMI = 35-30(18 Sessions) = 350 JD

- BMI > 35 (24 Sessions) = 390 JD

- + Only at the **center**
- + All packages include at least one complementary nutrition course with Dt. Shahed Yassin

05













VOY Medical

- Prime (12 Sessions) = 380 JD
- Smart (36 Sessions) = 880 JD - Lifestyle (72 Sessions) = 1480 JD
- + At the **center** or at **home** BMF only at the **center**
- + Includes all services, ask one of our VOY professionals for details
- + Fully **personalized** experience, or to treat a specific medical issue

VOY Kids

- Active (10 Sessions) = 180 JD - Super (20 Sessions) = 300 JD
- + Only at the **center**

VOY Yoga classes

- Mini (4 Sessions) = 50 JD
- Semi (8 Sessions) = 80 JD
- Mega (12 Sessions) = 110 JD
- + Only at the **center**

Add-ons

- Medical Assessment = 20 JD = 20 JD - Nutrition Service - Physical Assessment = 25 JD
- Body Composition = 5 JD





A cosmetic and hair removal clinic. We highly consider the work done on this clinic's social media platforms a turning point in crafting cosmetic—related posts. We have created awareness posts for the variety of cosmetic products used and the new laser hair removal techniques, whilst highlighting the technical details of these techniques and the devices used in the process.

































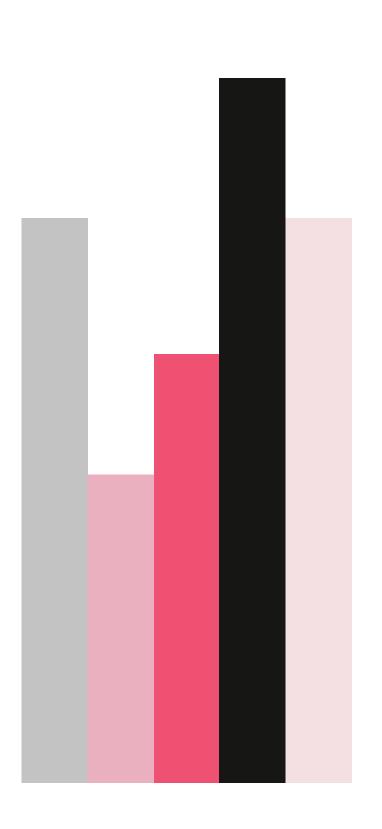








A German cosmetic product that works to instantly cover up face wrinkles and aging signs. We have created social media posts that highlight the effectiveness and advantages of this product. We have also launched several awareness campaigns for the target audience.

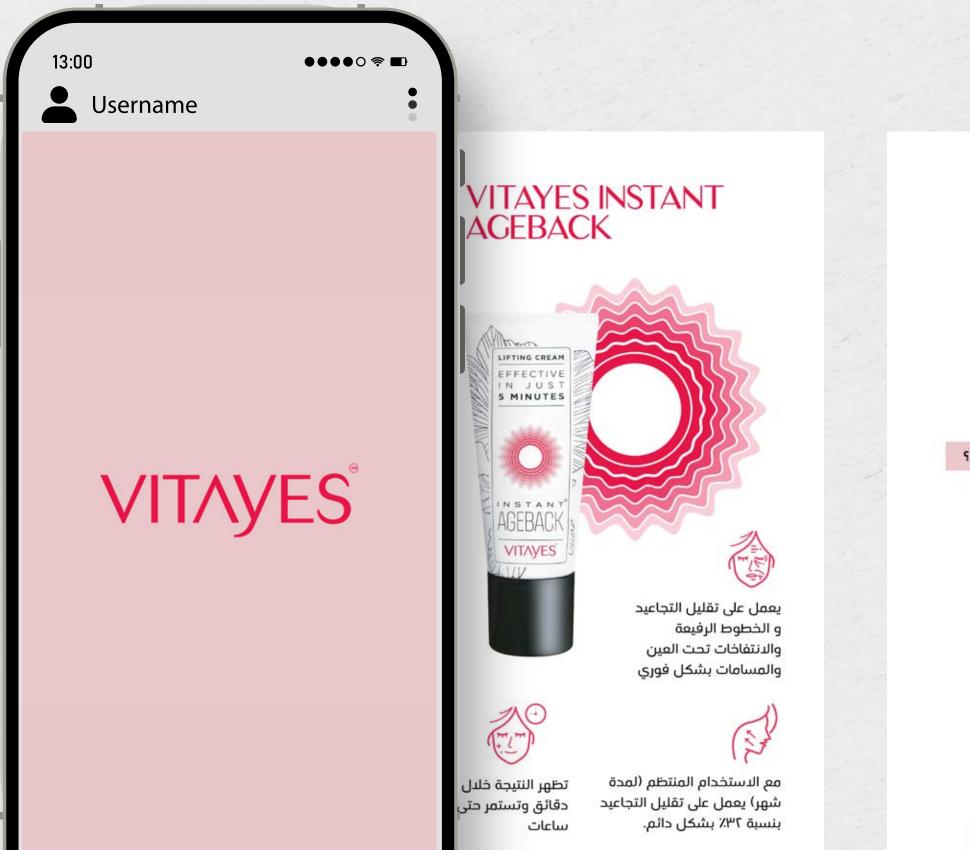




















يحتوي منتج فيتايس على مكون فريد وهو بيبتيد الارجرلاين الذي يستخدم لتخفيف التجاعيد والخطوط الرفيعة والمسامات بشكل فوري دون اللجوء لحقن الدبر، حيث يعمل على شد البشرة ويحسن من مرونة الجلد. كذلك يعمل منتج فيتايس على زيادة انتاج الكولاجين والترطيب في البشرة.



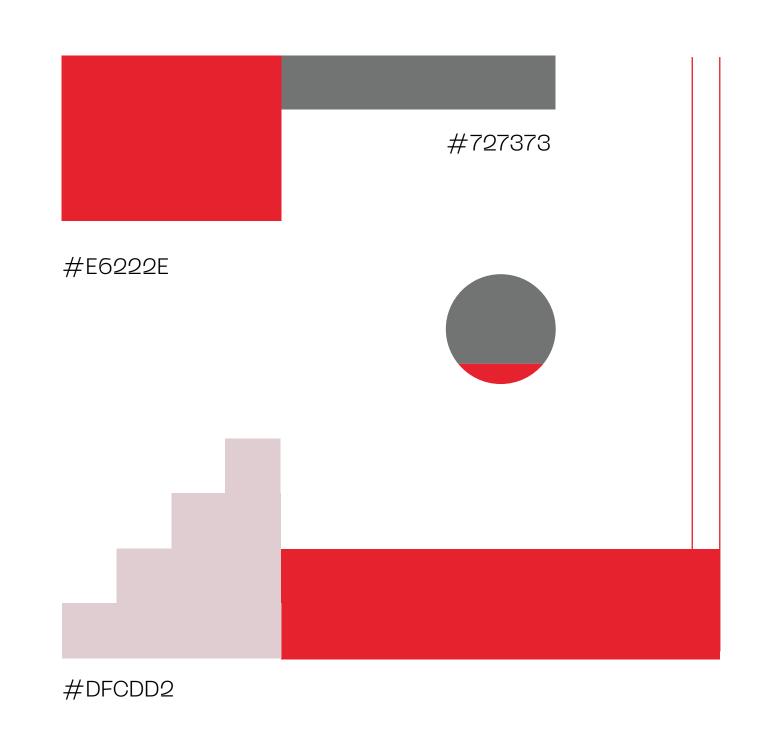


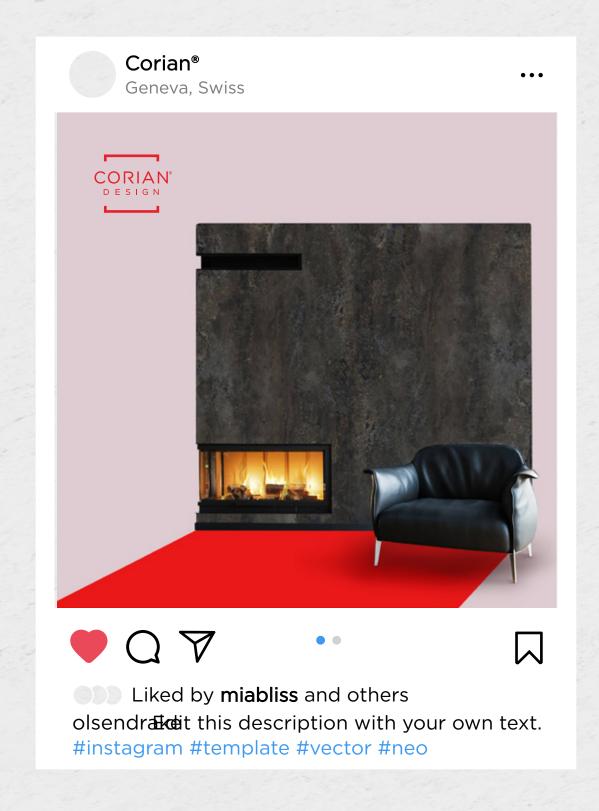
VITAYES INSTANT AGEBACK

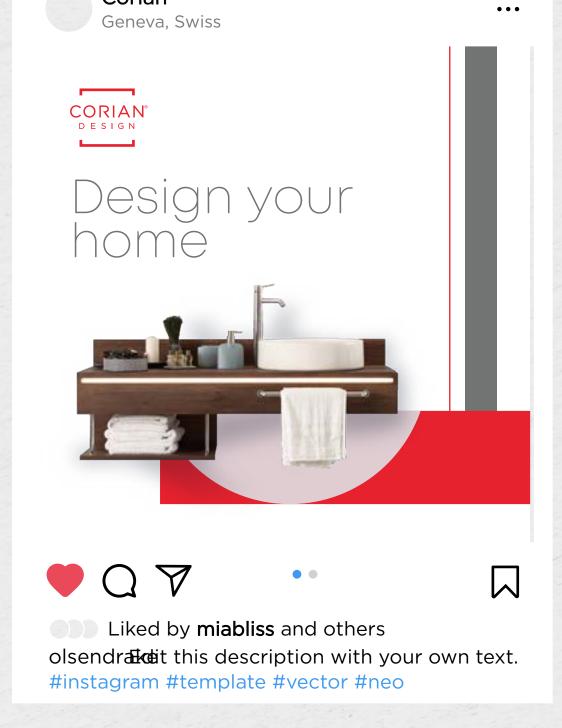
Anna Maria



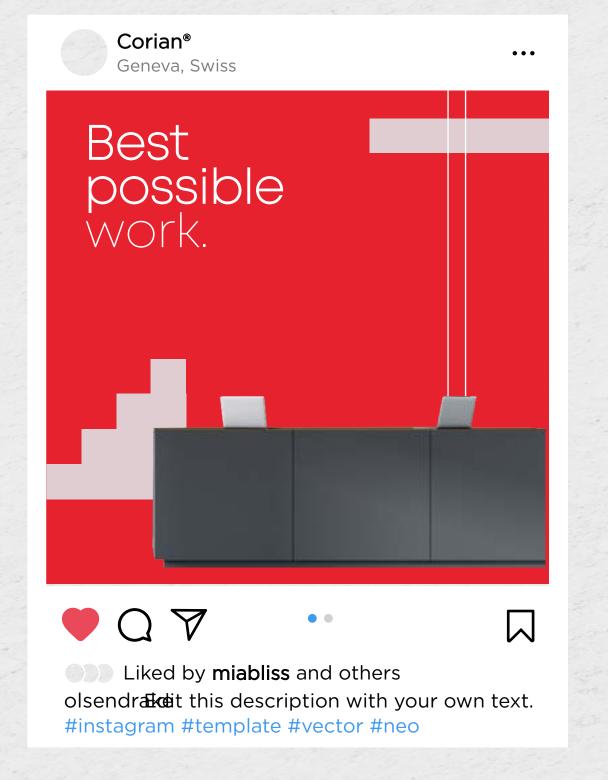
A brand name for the solid surface material Corian, which is considered to be one of the best materials used for a counter surfaces in homes, shopping malls, banks, and many others. We have created social media posts to promote awareness for this product, taking into consideration the visual identity of the global brand.







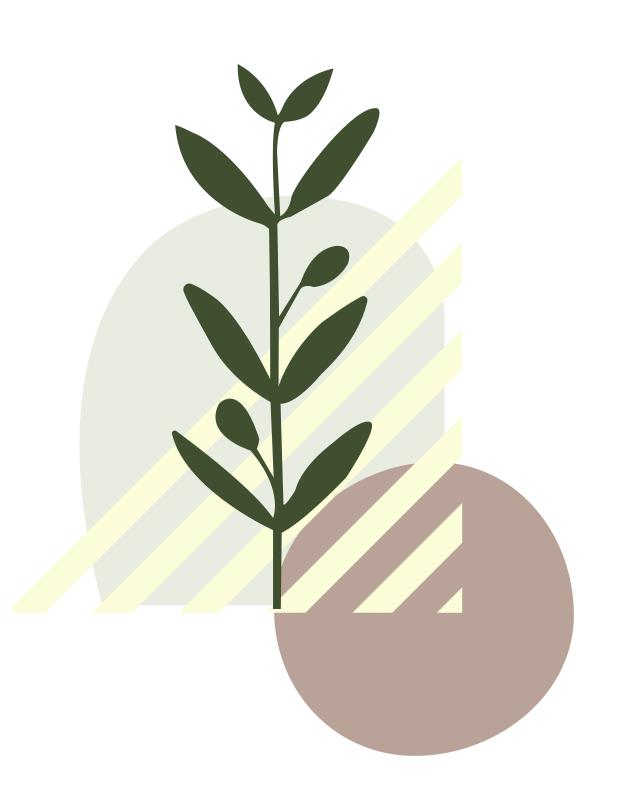
Corian®







One of the most famous restaurants in the UAE capital— Abu Dhabi, serving Levant cuisine in its various forms. We have created social media posts to help transform the restaurant's customers into followers on its social platforms as well. Our posts helped raising the awareness of the community of the restaurant, through continuously posting attractive images of the cuisine and the restaurant's latest developments.













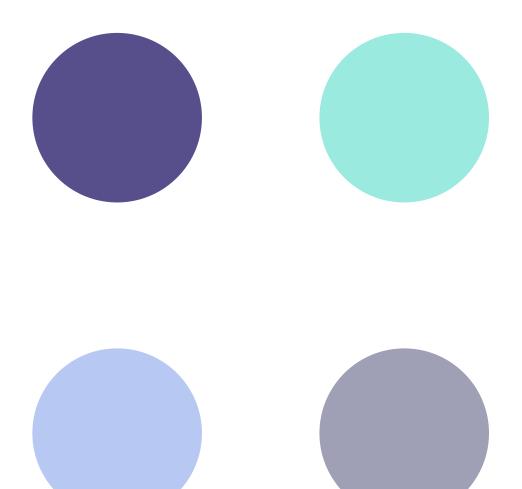


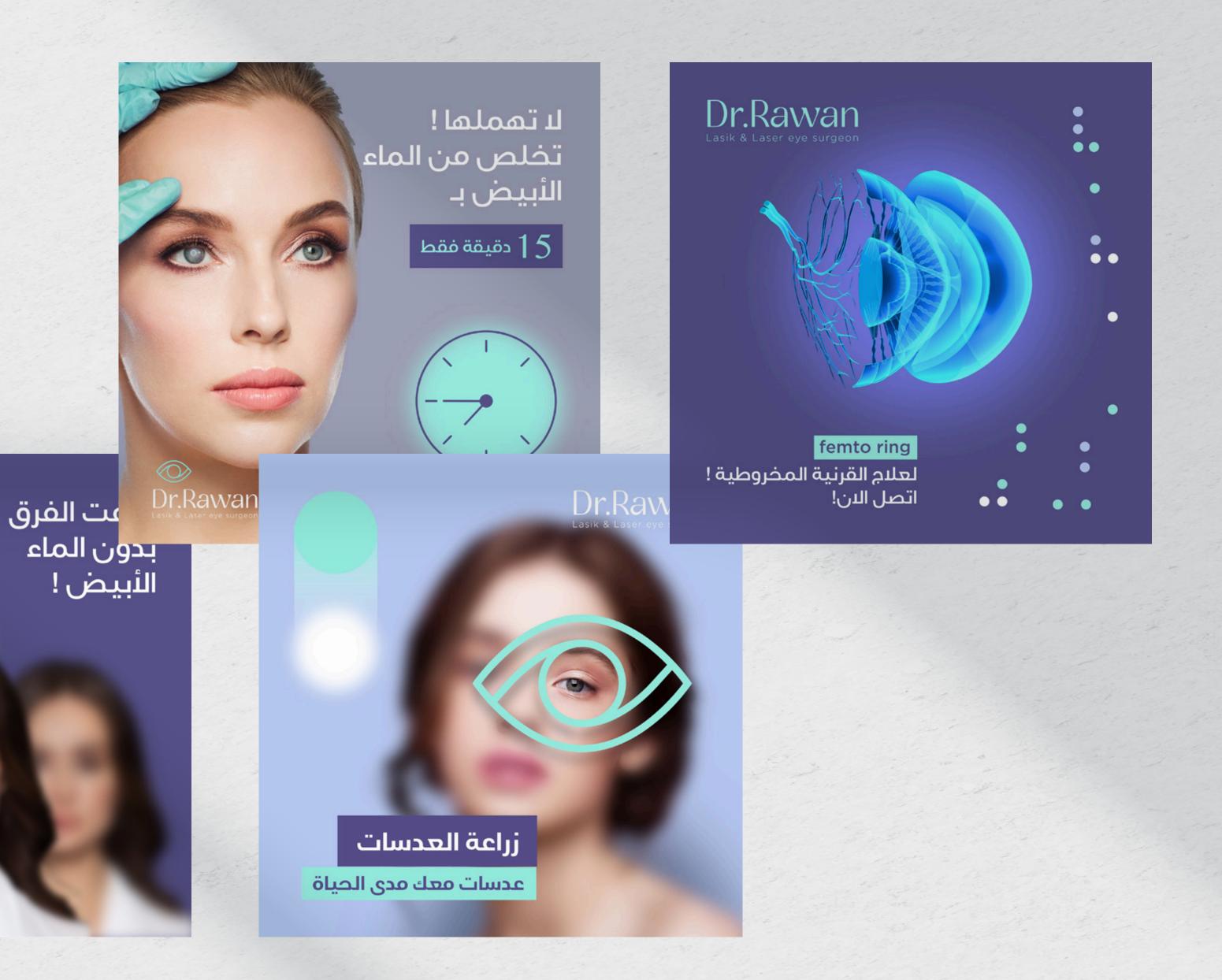






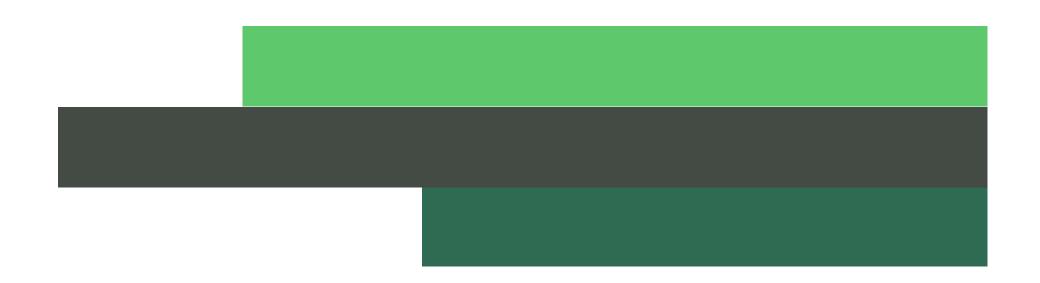
An Ophthalmologist whose desire was to have social media posts that highlight her services and treatments, using eye-catching designs that are related to ophthalmology and displaying them in an attractive manner.



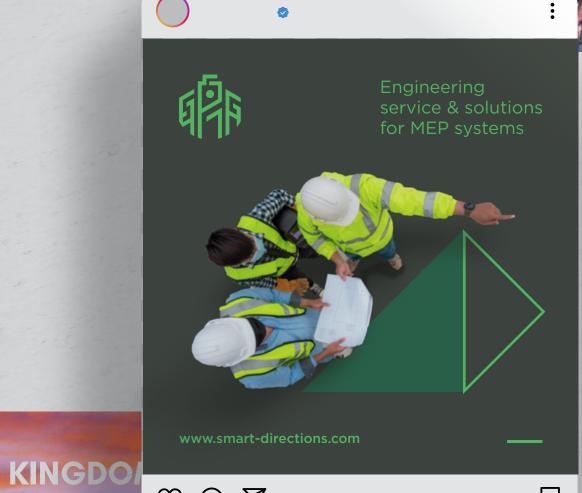


Or.Rawan









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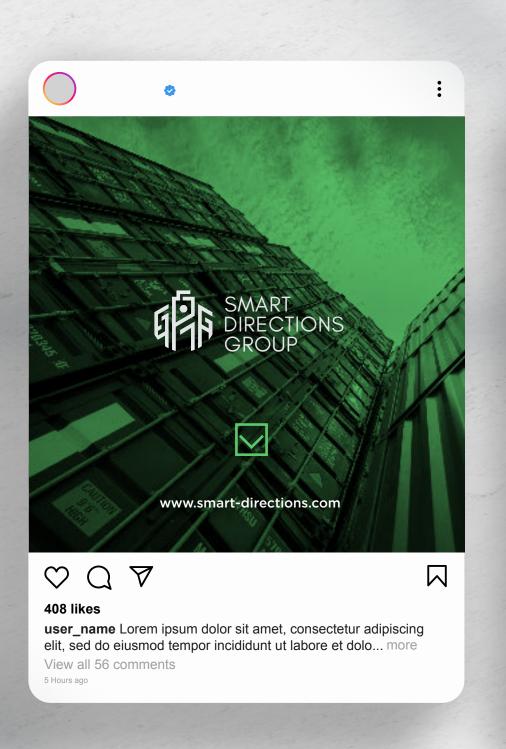
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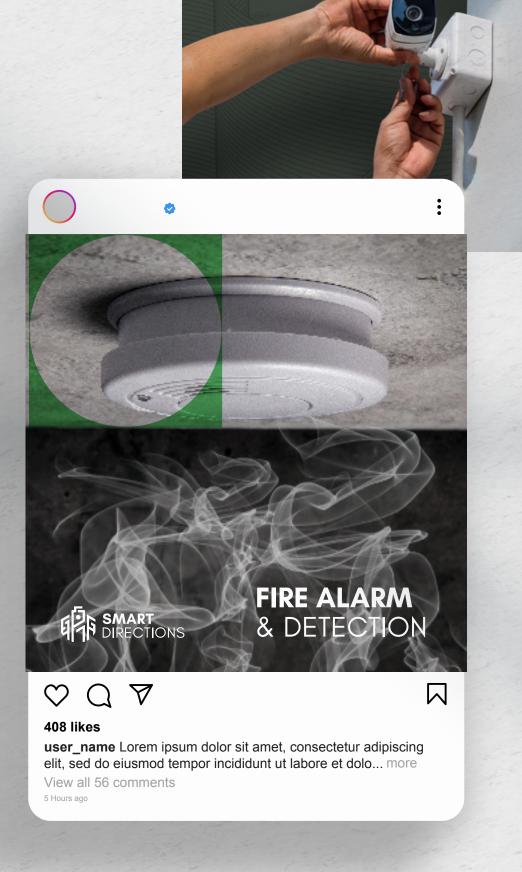
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Our references





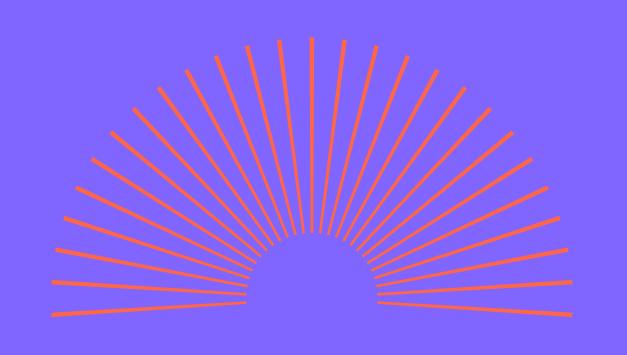


CLOSED CIRCUIT

TELEVESION

SYSTEM

Thank You





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02

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